



812 S. Bradford Street
Dover, DE 19904

jsimmons@cscde.org
(302) 734-0898

Dear Friend,

Cancer Support Community Delaware (CSCDE) is excited to announce the 2020 Pep Boys Speed Shop Car Show, benefitting CSCDE. This event will be held on Saturday, July 25th, at Pep Boys Auto Parts & Service in Dover, Delaware. This Pep Boys Speed Shop Car Show will be filled with hot rods and fun activities for the family to enjoy with proceeds benefiting programming at CSCDE. This fun, family-filled event is a perfect opportunity to showcase your support CSCDE.

Event sponsorships support CSCDE's critical work as a statewide non-profit organization, providing support services to cancer patients, caregivers, and their families. Our mission is to ensure that all people impacted by cancer are empowered by knowledge, strengthened by action, and sustained by community. We are a support system every step of the way during each individual's journey with cancer; from diagnosis to treatment, remission, and beyond.

Support groups, educational workshops, and a wide range of programs including Yoga, T'ai Chi, Meditation, Art Therapy, Bereavement, and Nutrition Classes are accessible at no cost to the participant. In 2019, we served over 200 individuals and provided over 700 visits in Central Delaware and provided over 13,000 visits statewide.

Please consider supporting CSCDE as an event sponsor or auction donor for the 2020 Pep Boys Speed Shop Car Show! Enclosed, you will find the sponsorship form. You can stay up-to-date with event information, register as a sponsor or attendee, and more by visiting us at www.cancersupportdelaware.org.

Thank you for your consideration. Together we can ensure no one in Central Delaware faces cancer alone.

Sincerely,

Jovoni Simmons
Community Liaison
Cancer Support Community of Delaware
Kent County



2020 Event Sponsorship

Pep Boys Speed Shop Car Show

July 25, 2020

Pep Boys Auto Parts & Service, Dover, DE

Deadline for Business Sponsorship:

July 10, 2020

CSCDE is excited to announce the 2020 Pep Boys Speed Shop Car Show, benefiting CSCDE! This professionally judged car show will be held at Pep Boys Auto Parts & Service in Dover, Delaware. Guests and their families are invited to enjoy a wonderful summer afternoon filled with amazing cars and trucks, local vendors, activities, and chance auctions while mingling with fellow supporters of CSCDE. All funds raised from this event will assist in increasing the variety of services provided and the access to them to truly ensure that no one in Kent County faces cancer alone.



Sponsorship Level	Sponsorship Benefits – Pep Boys Speed Shop Car Show
Best In Show Sponsor: \$1,500	As a Presenting Sponsor for Pep Boys Speed Shop Car Show you will have option to give remarks, a vendor table, features on event posters and signage, features in all email e-blasts, 5 social media posts, promotion on event website, and featured recognition in press releases.
Classic Sponsor: \$750	<ul style="list-style-type: none"> • Name/Company listed on event posters and signage • Name/Company featured in all email e-blasts • Name/Company featured in 6 social media posts • Name/Company listed on event website
Hot Rod Sponsor: \$500	<ul style="list-style-type: none"> • Name/Company listed on event signage • Name/Company featured in 3 email e-blasts • Name/Company featured in 4 social media posts • Name/Company listed on event website
American Muscle Sponsor: \$250	<ul style="list-style-type: none"> • Name/Company listed on event signage • Name/Company featured in 2 email e-blasts • Name/Company featured in 2 social media posts • Name/Company listed on event website
Dash Plaque Sponsor: \$200 <i>*Only 1 Available</i>	<ul style="list-style-type: none"> • Name/Company featured on the Dash Plaque • Name/Company listed on event website



Pep Boys Speed Shop Car Show Sponsorship Deadline: July 10, 2020

SPONSORSHIP LEVELS

<input type="checkbox"/> Best In Show: \$1,500 <i>(Presenting Sponsor)</i>	<input type="checkbox"/> American Muscle: \$250
<input type="checkbox"/> Classic: \$750	<input type="checkbox"/> Dash Plaque: \$200
<input type="checkbox"/> Hot Rod: \$500	<input type="checkbox"/> Other _____

Contact Information:

Name/Company (as you would like it to appear in promotional materials):

Address: _____

City: _____ State: _____ Zip: _____

Phone Number: _____ E-mail: _____

Payment Information:

Payment Method: ☐ Check ☐ MasterCard ☐ Visa ☐ Amex

Credit Card Number: _____

Name on Card: _____ Exp. Date: _____ CVC: _____

Signature: _____ Date: _____

Make checks payable to Cancer Support Community of Delaware.

Your donation is tax-deductible to the fullest extent allowed by law. Tax ID # 51-0351863

Please email your logo to: jsimmons@cscde.org (in high resolution jpeg or png format)

*For more information contact Jovoni Simmons, Community Liaison at (302) 734-0898 / jsimmons@cscde.org
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