



CANCER SUPPORT
COMMUNITY
DELAWARE

Nicole Topkis Pickles, Executive Director
Cancer Support Community Delaware

Delaware Cancer Consortium

April 11, 2022

Benefits of Virtual Services

Quotes directly from CSCDE's participants during the past two years:

"Not feeling isolated and with fellow travelers on our journey with cancer"

"With COVID I feel blessed to be part of a community and feel connected"

"It may not be the same as being in person, but it still has given us a way to be forever connected while at the same time protecting our compromised immune systems"



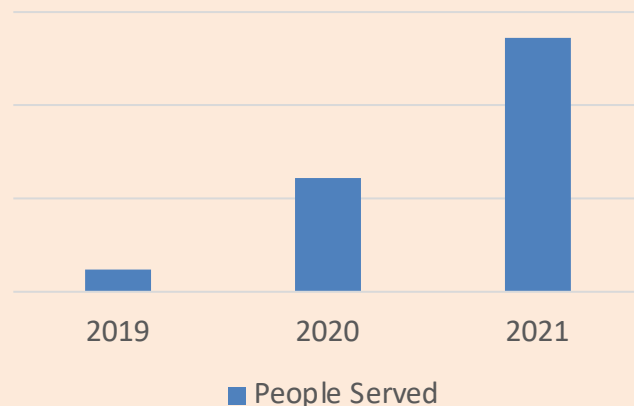
Dramatic Increase in Numbers

Cancer patients, caregivers and family members served throughout DE:

2019: 1,200 people served

2020: 6,100 people served

2021: **13,600** people served



Role of Social Media, Website and Other Tools

Reaching more people and untapped communities

Website: cancersupportdelaware.org

#CSCDE



[Twitter](#)



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This Week's Educational & Mind/Body Stress Reduction Virtual Programs

CANCER SUPPORT COMMUNITY DELAWARE

March 31st

- 10am - Chair Yoga with Reber, Sussex Hybrid**
- 11am - Absolutely Positively Beginners Yoga with Reber, Sussex Hybrid**
- 12:30pm - Stiff Men's Yoga with Reber, Sussex Hybrid**

April 1st

- 10:00am - Walking Warriors at Winterthur

(*NCC Hybrid denotes program available in-person at New Castle County office and on Zoom)

(**Sussex Hybrid denotes program available in-person at Sussex County office and on Zoom)



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Do You Know

March is Colon Cancer Awareness Month



Keystones to Success

- Increased value of community partnerships
- Flexibility of funders, grantors and foundations
- Incyte Cancer Care Assistance Fund



Looking Forward

Mission impact of COVID-19 on the future of CSCDE

- Re-evaluate our support and program offerings
- Re-evaluate our delivery model: Hybrid Platform
- Reassess marketing strategies
- Add a new mission component – financially assisting cancer patients in Delaware





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